

# A Winter Home at San Benito

Where Pleasure and Profit go hand in hand  
January is Like June at San Benito  
Average annual Mean Temperature for past 17 years 72.8

San Benito, because of its superior, natural advantages is rapidly becoming known as the most desirable location in Texas for a winter home.

San Benito HAS a winter and summer climate unsurpassed in any part of the United States, no rainy season, no fogs, no marshes, no malaria or other fevers. Summer climate more agreeable than that of the middle states.

San Benito HAS the greatest gravity irrigation canal in the Southwest. It is equal in size to an inland lake. It offers splendid boating and fishing and hunting as well as an absolutely certain supply of water for irrigating the many farm products of this region.

San Benito IS only twenty miles from the Gulf Coast and a splendid beach.

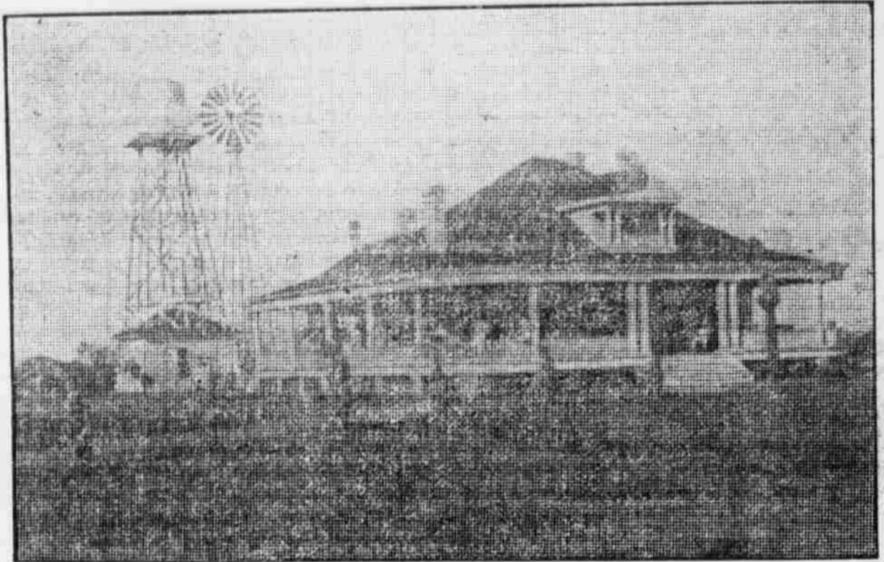
Old Mexico with its quaint scenery and customs is only a few miles distant.

The Arroyo Colorado, an arm of the Gulf, coming within three miles of the town of San Benito offers splendid sea fishing and a clear channel out to the Gulf for motor boats.

San Benito IS the largest and busiest new town in the Lower Rio Grande Valley. Good hotels, city water and lights, cement walks, handsome southern bungalows, good schools and churches and good railroad service.

There is plenty of game, ducks, geese, quail, turkeys, and deer in the San Benito Region.

The new interurban railroad at San Benito will make it the most conveniently located resort city in the Famous Lower Rio Grande Country.



A SAN BENITO BUNGALOW

The twelve months of growing season at San Benito insure a good profit to growers of winter products. Planters are now making from \$300 to \$500 per acre on winter cabbage; onions will net as much. Strawberries, grapes and canteloupes offer handsome returns.

The combination of unexcelled climate, soil and water supply makes San Benito the best irrigation farming proposition in the Southwest. IRRIGATION FARMING IS FAST BECOMING RECOGNIZED AS THE MOST PROFITABLE AND SCIENTIFIC. IRRIGATED LAND IS THE MOST VALUABLE.

A sugar plantation will pay big returns at San Benito. You can leave it in charge of a manager during a part of the year and spend the remainder of the time here and yet get an income of more than \$50 per acre a year net. This is the best sugar cane country in America. Full twelve months for the crop to mature. It is only equalled by Hawaii in the production of sugar cane. Why not consider a southern home and a sugar cane plantation?

Winter trucking pays. We get cabbage, onions, tomatoes, beans, peppers, cauliflower, lettuce, celery, okra, potatoes, strawberries, melons and all truck products on the market when they bring the highest price. What do you of the north pay for these products in December, January and February? That is when we market them. A good yield is assured.

Grapes, nuts and citrus fruits, although they have not been grown to any great extent for shipment, are said by experts to be as well adapted to this region as to Florida and California. Oranges, lemons, grape-fruit and grapes have been successfully grown in this region for years. We are within a few miles of the southernmost point in the United States. Consequently our climate is suited for their culture if that of any section of Texas is. Thousands of people have paid enormous sums for orange groves and vineyards in other sections of the country where they could find a climate suitable for a winter and summer home and make a profit. Why not come to San Benito where the possibilities in this direction are as great, and it won't cost you as much.

Cotton, Alfalfa, and all forage crops yield abundantly in this rich delta soil. We have many thousand acres of growing crops to show you.

The Lands of the San Benito Land and Water Company are selling rapidly. The area of this agricultural nugget is limited. Get in while there is a chance to get the land at a reasonable figure. Terms, one-third cash, the balance in five equal annual payments at 6 per cent. Write for illustrated booklet.



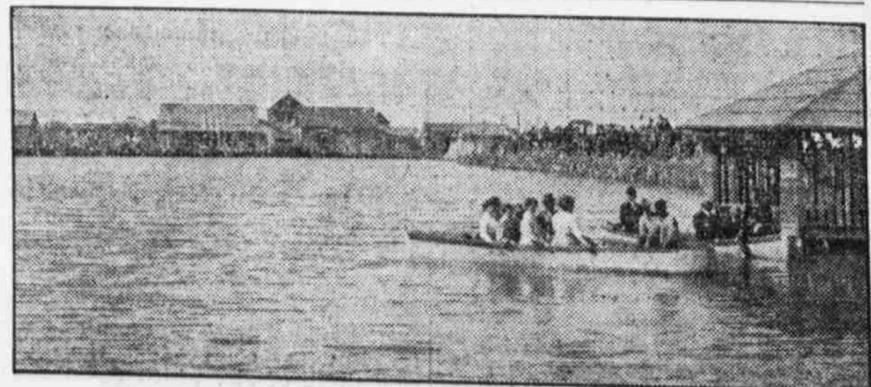
JANUARY ROSES AT SAN BENITO

Why not build your winter home where you can have an income as well as the most pleasant place in the southwest to spend the winter as well as the summer?

Agriculturally, the San Benito proposition offers advantages unexcelled in America. The San Benito tract has forty thousand acres of the richest delta soil, equal in fertility to the famous delta of the Nile. As an irrigation proposition it is second to none in Texas. Its canal is the largest in the state and the ONLY GRAVITY CANAL in the Valley of the Lower Rio Grande. It is thirty-seven miles long, 250 feet wide and twenty feet deep. More than seventy miles of main laterals or branch canals already constructed. Main canal is navigable. Equal to a branch line railroad for transportation. The water supply for irrigation at San Benito is abundant.

The San Benito interurban railroad will afford convenient and cheap transportation for all products; also direct route to a fine bathing beach. No farm will be more than a mile and a half from transportation. Stops every quarter of a mile.

**San Benito Land & Water Co.,**  
Box B, San Benito, TEXAS



MOTOR BOATS ON SAN BENITO CANAL IN MID-WINTER

**Send Coupon for Illustrated Booklet**  
Gentlemen: Please send, without incurring any obligation to me, your illustrated booklet containing full information of your irrigated land.  
Name.....  
P. O.....  
R. F. D.....  
State.....